Personal Information	**Work Information**
90 Bunker Hill Dr.	601 Elmwood Ave., Box SON
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Tara_Serwetnyk@urmc.rochester.edu	

Education

Year	Institution	Preparation	Degree
2021	University of Rochester Warner School of Education Rochester, N.Y.	EdD in Education Administration with a Specialization in Higher Education	EdD
2008	University of Rochester School of Nursing Rochester, N.Y.	Leadership in Healthcare Systems: Health Promotion, Education, and Technology	MS
2006	University of Rochester School of Nursing Rochester, N.Y.	Nursing	BS
2001	Monroe Community College Rochester, N.Y.	Nursing	AS

Licensure and Certification

New York State Registered Nurse License #531004-1	01/02 – present
Nursing Professional Development Specialist, NPD-BC American Nurses Credentialing Center (ANCC)	04/10 – 4/30
Human Subject Protection Program (EPRP) # 2556111	02/16 – 02/27
Apple Teacher	06/19 – present
Quality Matters Peer Reviewer	08/18 – present
Basic Life Support (BLS) Provider American Heart Association	1999 – 06/19
Basic Life Support Instructor American Heart Association	07/10 – 06/18
Pediatric Advanced Life Support Provider American Heart Association	10/04 – 06/19

Pediatric Advanced Life Support Instructor   09/08 – 06/18
American Heart Association

Pediatric Emergency Assessment, Recognition and Stabilization Provider 09/08 – 06/19
American Heart Association

Pediatric Emergency Assessment, Recognition and Stabilization Instructor   09/08 – 06/18
American Heart Association

Professional Activities

- School of Nursing Assessment Committee   06/23 – present

    o Committee Chair 2024-present

- AI Institute, AAC & U   2024 – 2025

- ePortfolio Institute, AAC & U   2023 – 2024

- Faculty Governance Committee, URSON (elected)   11/22 – present

- University Committee for Evaluation, Effectiveness, Assessment   07/22 –present

- University of Rochester Middle States Accreditation Committee   04/22 –4/2024

    o Standard V – Educational Effectiveness Assessment

- Education IT Governance Committee   07/21 –present

- Committee for Clinical Appointment and Promotion (elected)   7/24 – 7/25

- School of Nursing Strategic Planning Committee   07/21 – 2024

- Curriculum Committee, URSON   2018 – present

    o Chair (elected) 2023-2025

- Online Learning Committee, URSON   2018 – present

- Mobile Technology Committee (Chair), URSON   2018 – present

- UR CNPD Provider Unit Nursing Continuing Education Committee   2003 – present

- CCNE Accreditation Steering Committee   06/21 – 3/3023

- 2019 APNN Apple Bootcamp Participant   June 2019

- Journal for Nurses in Professional Development, Peer Reviewer   2017– present

- American Heart Association Statements, Peer Reviewer   2019

Professional Organizations

- National Academies of Practice   2023 – present
    o Nomination Review Committee
- National League for Nursing   01/23 - present

- Sigma Theta Tau International Honor Society for Nurses (member)   03/11 – present
  Epsilon Xi Chapter, University of Rochester School of Nursing

    - Leadership Succession Committee (elected; 2 year term)   05/21- 05/23

    - Activity Coordinator (appointed)   05/19 – 5/22

    - Leadership Succession Committee (elected)   05/15 – 05/16

- Association for Nurses in Professional Development (member)   03/14 - present

- New York Organization for Nurse Executives and Leaders (member)   09/21 - present

- American Heart Association RQI Stakeholder Advisory Board
  (appointed)   01/18 – 02/19

- Finger Lakes Regional Burn Association (member)   2004 – 2009

Community Service

Crimson Pride Softball Team 12 U, Fryer (volunteer coordinator)   2024-2025
- Penfield Food Shelf
- Golisano Children's Hospital Donations

Breast Cancer Awareness Committee, Penfield Youth Cheer   2024 season

Making Strides Against Breast Cancer Walk (volunteer)   2024

Annual American Heart Association Heart Walk (volunteer)   2009 - 2018

Finger Lakes Regional Burn Association Burn Camp (volunteer)   2004 - 2009

Awards and Recognition

- UR SON 2024 National League for Nursing, Center of Excellence in Nursing Education: Enhances student learning and professional development, Co-Author

- American Association of Colleges of Nursing, 2023 AACN Innovations in Professional Nursing Award in the Academic Health Center Category- $1000 award, Co-Author

- UR SON Apple Distinguished School Designation, Co-Author

    - 2021-2024

    - 2024-2027

- University of Rochester School of Nursing, Klainer Entrepreneurship Award- 2023

- University of Rochester School of Nursing, Outstanding Faculty Colleague Award- 2022

- University of Rochester School of Nursing, Outstanding Faculty Colleague Award- 2021

- University of Rochester School of Nursing, Klainer Entrepreneurship Award- 2019

- Sigma Theta Tau Epsilon Xi Education Innovation Award- 2018

- March of Dimes Nurse of the Year Award Nomination- 2015

- National Nurses' Week Award for Excellence in Nursing Practice- 2007

Academic Teaching

- Health Assessment for Nurse Leaders and Educators
  - University of Rochester School of Nursing
  - Master's Level Learners
  - Facilitation of OSCEs for head-to-toe assessments, 2023
  - Lab Faculty, Fall 2024

- Digital Health Innovation Residency Track: Academic Innovation
  - UR Health Lab
  - Interprofessional Fellowship
  - September 2023; September 2024

- Teaching and Learning in Nursing
  - University of Rochester School of Nursing
  - Master's Level Learners
  - Course Coordinator, 2022

- Clinical Teaching in Health Professions Education: Teaching and Instructional Methods
  - University of Rochester
  - Master's Level Learners
  - Course Faculty, 2022- present

- Health Assessment for Nurse Leaders and Educators
  - University of Rochester School of Nursing
  - Master's Level Learners
  - Course Coordinator, 2019- 2021

- Master's in Nursing Education Capstone
  - University of Rochester School of Nursing
  - Master's Level Learners
  - 2019- 2022

Graduate Student Supervision and Advising

University of Rochester School of Nursing Supervision:

- Summer 2021- Preceptor for Assessment and Accreditation, MNE Program
  - Becca Clark

- Spring 2020- Preceptor for Master's in Nursing Education Capstone, MNE Program

- Fall 2020- Preceptor for Assessment and Accreditation, MNE Program
  - o Joyce Saba

- Summer 2020- Preceptor for Curriculum Development and Course Design, MNE Program
  - o Joyce Saba

- Summer 2020- Preceptor for Curriculum Development and Course Design, MNE Program
  - o Haley Markham

- Spring 2019- Preceptor for Masters in Nursing Education Capstone, MNE Program
  - o Kaitlyn Burke

University of Rochester School of Nursing Advising:

- 2018- present- Master's in Nursing Education Students
- 01/21- present- Coordinate course placements for Master's in Nursing Education students enrolled in the Warner School's Online Teaching and Learning Advanced Certificate Program

Dissertation Committees

EdD in Education Student: Joy Lent
- Project Title: A Program Evaluation Exploring the Clinical Capstone Immersion Experience of Accelerated Bachelor's Nursing Students at the University of Rochester School of Nursing
- Warner School of Education, University of Rochester
- Graduation date: May 2022

Faculty Mentoring and Consultation

University of Rochester School of Nursing:

- Clinical Scholar Fellowship 2023: Lauren Lee

  - o Faculty Mentor

  - o Project Title- Exploring the Lived Experiences of Novice Academic Nurse Educators Transitioning from the Bedside to Academia

- Clinical Scholar Fellowship 2020: Kaitlyn Burke

  - o Faculty Mentor

  - o Project Title- Nursing Flips Out! Innovative Methods to Redesign a Psychomotor Nursing Course

- Fall 2020- present- Friday Features

- Faculty Development offerings focusing on best practices in teaching, assessment, alignment, collaborative learning, and digital technology

- Fall 2018- Spring 2020- Transformational Tuesdays

  - Faculty Development offerings specific to the integration of active learning and digital technology

- Master's in Nursing Education

  - Spring 2023 – Course Development

    - Innovations in Clinical Teaching for Nurse Educators

- Accelerated Program for Non-nurses

  - Ongoing- Provide consultation for instructional design, alignment, the implementation of digital technologies, course activities, and assignments

  - Spring 2023- Development and Implementation of Electronic Clinical Assessment Tool

  - Fall 2022- Revisions to Course Titles, Descriptions, and Learning Outcomes

    - NUR 373

  - Spring 2020- Revisions to Course Titles, Descriptions, and Learning Outcomes

    - Nursing Care and Health Promotion for Pediatric Clients and Their Families

    - Nursing Care and Health Promotion for Childbearing Clients and Their Families

    - Beginning Medical - Surgical Nursing

    - Intermediate Medical - Surgical Nursing

    - Advanced Medical - Surgical Nursing

  - Fall 2020- Diversity Mapping Across Program

  - Summer 2019- Implementation of 1:1 iPad program

  - Summer 2019- Revision of Student Orientation

- RN to BS Program

  - Fall 2023 – ePortfolio Implementation

  - Fall 2022- Course Development: NSG 342 Music in Health and Healing

  - Fall 2018 - Present- Provide consultation for instructional design, alignment, the implementation of digital technologies, course activities, and assignments

  - Spring 2019- Course Revisions for Bio-Psychosocial Health Assessment Course, RNBS Program

- - Spring 2019- Course Revisions and Faculty Guide Development for Principles and Application of Evidence for Nursing Practice Course, RNBS Program

  - Fall 2018- implementation of 1:1 iPad program

  - Fall 2018- Development of Fully Online Orientation Program

- Center for Life Long Learning

  - Ongoing- Executive Nurse Planner

    - 2025 Planning Committees- Dean's Lecture Series, SON Experiential Learning Summit

    - 2024 Planning Committees- DNP Summit, SON Experiential Learning Summit, Care Manager Course

    - 2023 Planning Committees- DNP Summit, SEWNY Simulation Summit, RNBS Faculty Development, Care Manager Course, Rochester Black Nurses' Association

  - Spring 2019- Development of Virtual Anatomy and Physiology Labs 1 and 2

  - Fall 2018- Development of Virtual Microbiology Lab

Research

Efficacy of a standardized exam and student factors on NCLEX success
- University of Rochester School of Nursing Site Principal Investigator
- August 2023 – present

The Experience of Nursing Students in the iROC Program Mobile-Learning Enabled Experiential Learning
- Principle Investigator
- June 2022

EdD Dissertation: A Program Evaluation of Faculty Development to Implement Active Learning Strategies and Digital Technologies in an Accelerated Undergraduate Nursing Program
- Committee Chair: Nahoko Kawakyu O'Connor, Ph.D.
- Committee: Brian Brent, Ph.D. and Lydia Rotondo, DNP, RN, CNS, FNAP
- Defended on April 30, 2021

Clinical Research Project: Use of the Resuscitation Quality Improvement Program for Maintenance of Basic Life Support and Advanced Cardiovascular Life Support: Impact on Patient and Training Outcomes at a Large Academic Medical Center
- Co-Principal Investigator and Study Coordinator
- October 2015-December 2017

Clinical Research Project: Comparison of Online and Traditional Basic Life Support Training Methods for Registered Professional Nurses

- Co-Principal Investigator
- June 2012-November 2012

Grants (unfunded):

- 2023 HRSA Nurse Education SET

    o Project Rise: Reducing Inequity through Simulation Education (RISE)

    o Primary Project Manager

- 2022 AACN Competency-Based Education for Practice-Ready Nurse Graduates

    o Co-Lead

- 2022 AACN Faculty Scholars Grant

    o Interactive eBook toolkit for Competency-based Population Health Education in Baccalaureate Programs

    o Primary Project Manager

- 2021 AACN Reimagine Nursing Grant

    o Project SOAR: Supporting Optimal use of Augmented Reality in preparing practice-ready nursing graduates

    o Project Lead

Grants (funded):

- 2024 Ed IT Innovation Grant
    o Using AI Tools to Fast Track Content Creation & Offer Language Translation- $5000
    o Co-Primary Investigator
- 2022 Ed IT Innovation Grant
    o Articulate 360 Instructional Design Trial- $2920
    o Co-Primary Investigator
- 2021 ED IT Innovation Grant
    o Padlet Backpack: Implementation and Use Within the Schools of Medicine and Nursing- Padlet Backpack License for the University of Rochester
    o Co-Primary Investigator

Publications

- Red-Wolf, R., Greene, R., Brophy, S., Ciurzynski, S., Serwetnyk, T. M., Rotondo, L. ePortfolio: A Bridge to Competency-Based Nursing Education. International Journal of ePortfolio. Accepted for publication (Quarter 1, 2025).

- Burke, K. B. & Serwetnyk, T. M. Using Adobe Spark and Google Maps to Create and Share Patient Education for an Intermediate Medical/Surgical Nursing Course. Case

Studies – Digital Scholars at Rochester, 2022.
https://dslab.digitalscholar.rochester.edu/digital/

- Ciurzynski, S. M., Gottfried, J. A., Serwetnyk, T. M., et al. A Narrative Review of Training Approaches to Address Low Volume High Risk Pediatric Resuscitation Skills. Journal of Nursing Practice, 2022; 5(1): 357-366.

- Serwetnyk, T., Filmore, K., VonBacho, S., Cole, R., Miterko, C., Smith, C., Smith, C.M., Comparison of Online and Traditional Basic Life Support Renewal Training Methods for Registered Professional Nurses. Journal for Nurses in Professional Development, 2015; 31 (6): E1-E10.

- Ciurzynski, S. & Serwetnyk, T. Increasing Nurse Certification Rates Using a Multimodal Approach. Journal of Nursing Administration, 2015; 45(4): 226-233.

Presentations (Selected)

Nursing Education Forum | Washington D.C. (Invited)
- Apple Education
- March 28, 2025

Building Strong Foundations: Faculty Development in Competency-Based Nursing Education
- Experiential Learning Summit. University of Rochester School of Nursing
- June 2024

Empowering Improvement by Fostering Faculty Development for Competency-Based Nursing Education and Assessment Purposes
- Innovation at Altitude Continuous Improvement Summit
- Virtual/Embry Riddle University
- March 2024

Trends in Experiential Education: Practical Models and Tools
- The Changing Landscape in Nursing Education
- January 4, 2024
- Virtual and on demand education seminar, Malek School of Nursing Professions

Fostering Innovative Faculty Development: Growing Competency in Nursing Education Course Design
- University of Rhode Island Innovative Education Conference
- Virtual
- Poster and video presentation

Implementing ePortfolio to Evaluate Competency-Based Learning in Nursing
- American Association of Colleges and Universities ePortfolio Institute Capstone Conference
- Virtual
- February 2024Professional Panel on Online Teaching

- Online Learning Symposium – Fall 2023
- November 17, 2023
- Webinar (Local Audience)

Teaching Nursing Online w/ University of Rochester: Leveraging Video for professional development and practical skills
- Harmonize Learning
- March 7, 2023
- Webinar and On-demand video

Using Google Maps to Assess Social Determinants of Health
- Elevate Virtual Conference 2023: Teaching with the iPad for Nursing and Health Sciences
- June 28, 2023
- Webinar (National Audience)

Embracing Innovation: Utilization of Technology and Best Practices to Implement an Online Physical Assessment Course
- Nursing Education Research Conference – March 2023
- Podium (National Audience)

Creating a Dynamic Learning Environment to Prepare Next-Generation Nurses
- Lippincott Education Innovation Summit – February 23, 2023
- Podium (National Audience)

Leveraging Technology to Design 21st Century Nursing Education
- Apple Nursing Education Summit – January 10, 2023
- Podium (National Audience)

Providing Nursing Education Graduate Students with a Course-Embedded Writing Coach: A Pilot of a Peer Review Process
- AACN Transform – December 2022
- Poster (National Audience)

Academic Innovation and the New Vertical Expansion
- University of Rochester Alumni Reunion – June 10, 2022
- Podium/Webinar

Bridging the Gap: How a Multi-modal Approach to Teaching Population Health Changed the Student Perspective of Poverty
- AACN Transform 2021 Conference- December 2021
- Poster (National Audience)

Addressing Health Equity Education through a Community-based Telehealth Experience
- AACN Transform 2021 Conference- December 5, 2021

- Podium (National Audience)

Examsoft and Integration of Apple Products for Student Assessments
- Examsoft Assessment Conference- June 23, 2021
- Virtual Presentation (National Audience)

Reimagining Nursing Education
- Apple Education Event- June 8, 2021
- Webinar (National Audience)

Education of the Next Generation of Nursing: SON iROC Initiative
- FLONEL Event- February 17, 2021
- Virtual Presentation (Regional Audience)

How to Add Collaboration Tools into your Course
- University of Rochester Faculty Workshop- August 21, 2020
- Interactive Workshop (Local Audience)

Fostering a Learner-Centered Approach: Use of iPad Technology as a Teaching/Learning Tool to Support Innovative Assessments
- American Association of Colleges of Nursing Baccalaureate Conference, November 2019
- Poster (National Audience)

2019 University of Rochester Faculty Summit
- iPads in Medical and Nursing Education- October 30, 2019
- Presentation (Local Audience)

Transforming a Hybrid Health Assessment Course to an Engaging Distance Learning Experience
- Association for the Assessment of Learning in Higher Education Conference, June 2019
- Poster (National Audience)

UR Medicine's Commitment to High Quality CPR
- RQI 2020 Keynote Event- July 26, 2018
- Presentation (National Audience)

UR Medicine: Promoting High Quality CPR
- AONE Webinar- December 12, 2017
- Webinar (National Audience)

OUR RQI Experience
- American Heart Association Education Conference- November 2, 2017
- Presentation (International Audience)

Supporting Clinical Nurses in the Dissemination of Best Practices
- Association for Nursing Professional Development 2017 Convention-July 20, 2017
- Podium Presentation (National Audience)

Online Basic Life Support Courses Gain Efficiencies while Maintaining Quality Outcomes

- Association for Nursing Professional Development 2015 Convention- July 2015
- Podium Presentation (National Audience)

Can Nurses Have Fun and Successfully Prepare for Specialty Certification?
- Association for Nursing Professional Development 2015 Convention- July 2015
- Poster (National Audience)

Online Basic Life Support Courses Gain Efficiencies while Maintaining Quality Training Outcomes for Registered Nurses in a Large Academic Medical Institution- November 2013
- American Heart Association Conference: Scientific Sessions
- Poster (International Audience)

Professional Appointments

7/2022- present	Associate Professor for Clinical Nursing Director, Academic Innovation University of Rochester, School of Nursing Rochester, NY
7/2021- 6/2022	Assistant Professor for Clinical Nursing Director, Academic Innovation University of Rochester, School of Nursing Rochester, NY
6/2018- 6/2021	Teaching Associate University of Rochester, School of Nursing Rochester, NY

- ANCC Senior Nurse Planner- Executive Advisory Board
- Co-Lead iROC Program
- Education Innovation Team Coordinator
- Develop, revise, and design courses (online and face to face)
- Support best practices in academic innovation
- Actively engage in multi-modal teaching platforms to advance School of Nursing initiatives
- Teach across programs and settings
- Mentor and develop professional development activities for faculty
- Committee participation- DNP Summit, Simulation, Center for Life Long Learning, Education Innovation Team, iPad Initiative, RN to BS Faculty, APNN Faculty, MNE Faculty, e-Portfolio, Curriculum Committee, Senior Academic Leadership Team, Online Learning Sub-committee, University Education Technology Governance Committee

1/2019- 11/2020	Interim Director, Center for Life Long Learning University of Rochester, School of Nursing Rochester, NY

- Provide direct oversight over the curriculum for courses within this program
- Evaluate course and program outcomes
- Develop and revise courses to support the academic mission of the school
- Provide support and guidance to course faculty

5/2015- 8/2018   Senior Nurse Educator/AHA Training Center Coordinator
University of Rochester Medical Center
Rochester, New York

- Lead/coordinate interprofessional teams (Research, PI, Professional Development, Resuscitation, Educational Initiatives) in the hospital setting
- Mentor Nurse Educators, Training Center Faculty & Instructors
- Oversee the American Heart Association Training Center (BLS, ACLS, PEARS/PEARS, RQI Programs)
  - Supervise program coordinators, and support staff
  - Implementation and evaluation of RQI program
- ANCC Senior Nurse Planner
  - Mentor new nurse planners
  - Participate in ANCC accreditation activities for the provider unit
- APN Co-Chair, Professional Development Council
  - Coordinate Annual Best Practice Showcase
  - Professional Development Workshop for new hires
- Policy & competency development/revision
- Represent Nursing Practice on various committees
- Certification Liaison
  - Co-developed/teach Pediatric Nurse Certification Review Course
  - Assist in coordination of certification in other specialties
  - Coordinate Certification Assistance programs- Success Pays, ONCC FreeTake

3/2009- 5/2015   Nurse Educator
University of Rochester Medical Center
Rochester, New York

- Revise/Create Core & Multi-service Education, Competencies, Procedural Checklists & Self Learning Modules
- Assist with the coordination of education for new equipment
- Develop/Update Nursing Practice and Administrative policies
- Educator for Nursing Practice Orientation

- Nurse Educator representative for various interdisciplinary committees
- Develop Education Programs for staff based on regulatory, nursing and hospital initiatives
- Co-chair for Professional Development Council
- Certification Liaison
- ANCC Nurse Planner

9/2008-10/2017   Pediatric Advanced Life Support Coordinator
                  University of Rochester Medical Center
                  Rochester, NY

- Instructor development
- Quality assurance
- Performance improvement
- Member of hospital resuscitation committee
- Instructor compliance
- Scheduling
- Monitors and ensures adherence to AHA guidelines
- Facilitate Training Center and Faculty meetings
- Budget
- Coordinate AHA courses based on URMC needs
- Member of Pediatric Resuscitation Council
- Member of Pediatric Rapid Response Committee
- Facilitate mini-mock codes
- Resource and consultant

5/2008- 5/2009   Clinical Nurse Specialist
                  Pediatric General Care Unit, Golisano Children's Hospital at Strong
                  University of Rochester Medical Center
                  Rochester, New York

- Coordinate Orientation for new hires and instructors
- Pediatric Service Orientation instructor
- Develop and revise unit/service educational materials
- Assist in the continuing education and staff competency
- Member of the Rapid Response Committee
- Member of the Pediatric Pain Committee
- Actively participate in and coordinate unit/service PI, QA, and safety initiatives
- Revise unit/service competencies using evidence-based research
- Develop procedural checklists for unit/service
- Create/revise Self Learning Modules based on best evidence and service needs
- Resource and consult for the pediatric service

- Mentor staff for clinical advancement and professional development

10/2005- 9/2008   Nurse Leader
Pediatric General Care Unit, Golisano Children's Hospital at Strong
University of Rochester Medical Center
Rochester, New York

5/2005- 9/2008   Pediatric Burn Coordinator
Pediatric Intensive Care/General Care, Golisano Children's Hospital
University of Rochester Medical Center
Rochester, New York

3/2004- 10/2005   Staff Nurse Level II-III
Pediatric Intensive Care/Intermediate Care/Pediatric Cardiac Intensive
Care Unit, Golisano Children's Hospital
University of Rochester Medical Center
Rochester, New York

1/2002-10/2005   Staff Nurse Level I-III
Pediatric General Care/Intermediate Care Unit, Golisano Children's Hospital
University of Rochester Medical Center
Rochester, New York